

Islamophobia Awareness month (IAM)

INFORMATION

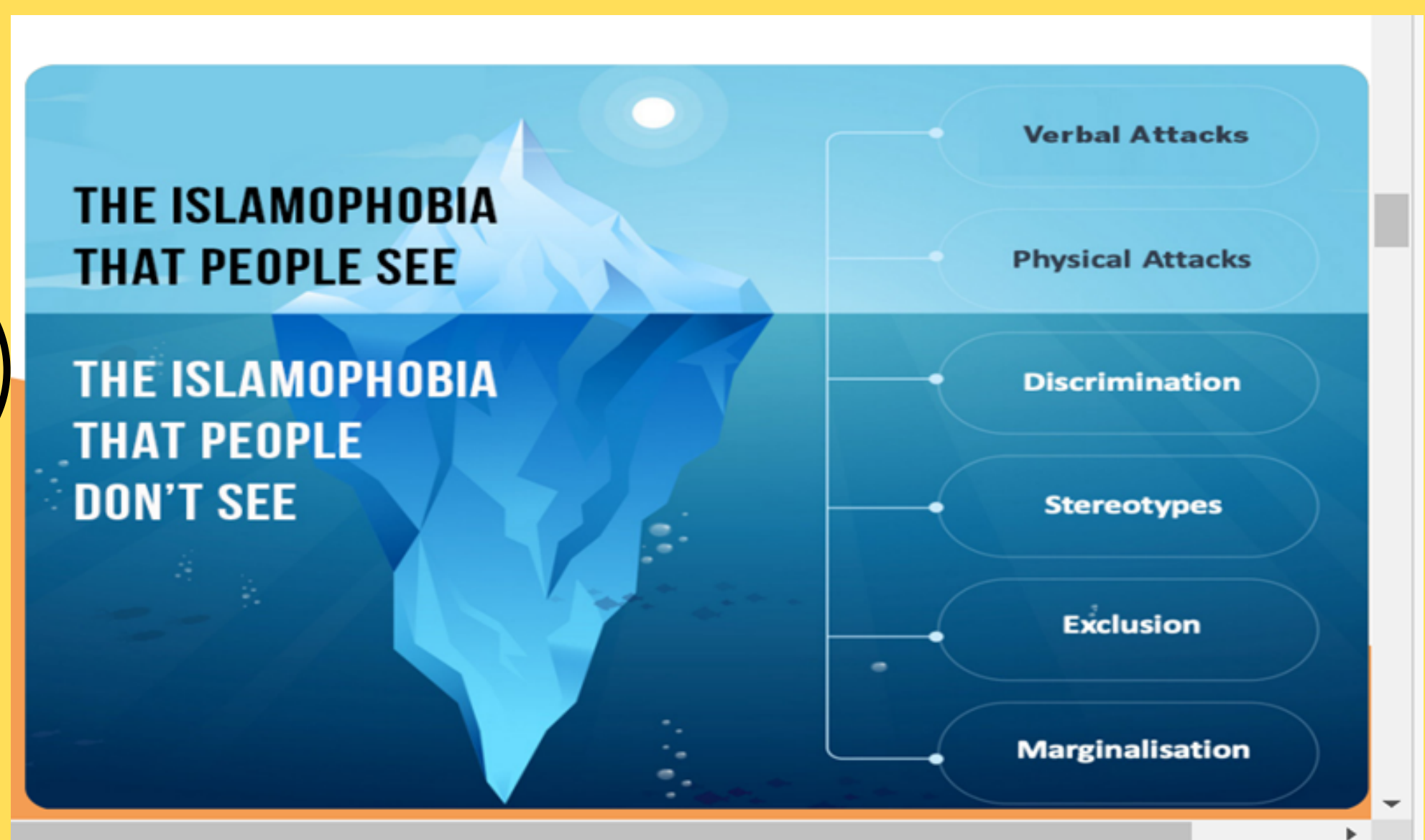
Islamophobia Awareness Month (IAM) is a campaign founded in 2012 by a group of Muslim organisations to raise awareness of Islamophobia. It takes place every November and it aims to raise awareness of the problem of Islamophobia in society, as well as showcasing the positive contributions of Muslims in the UK.

Defining of Islamophobia

Defining Islamophobia “An exaggerated, irrational fear, hatred and hostility towards Islam and Muslims perpetuated by negative stereotypes resulting in bias, discrimination of Muslims from civic, social and political life.” (All Party Parliamentary Group (APPG) on British Muslims.)

“Islamophobia is rooted in racism and is a type of racism that targets expressions of Muslimness or perceived Muslimness.” (APPG on British Muslim Fear Inc. Fear Inc 2.0 Center for American Progress)

Discriminations
Muslims face



Why Support IAM?

Highlight the problem of Islamophobia
Challenge stereotypes about Muslims
Breakdown barriers between Muslims and non-Muslims
Highlight the existence of Islamophobia and tackle its denial